

Last Received: 10/15/2012 11:15 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.    Agency (    ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm  
Advertiser (    ).FORBES FOR CONGRESS    & PLACEMENT, 815 SLATER LANE    Sales Office (    ) PHILADELPHIA  
Product RANDY FORBES    ALEXANDRIA, VA 22314    Salesperson (    ) ANJIE BRADY  
Estimate# 2658    Agency C/P1/P2/E 37/53/2658  
Buyer Ben Angle    Flight Dates 10/02/2012 - 10/08/2012    Salesperson Phone# 215-567-6005  
Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938  
Fax#

--- CONTRACT COMMENT ---

CLIENT: FORBES FOR CONGRESS SC=\*

--- REMARKS ---

VER 3 ISSUE REVISE TP IN LN  
CXL LN 3  
REVISE RATES IN LNS 6,12,16, AND 21  
CXL 1X IN LN 13  
TOTAL REMAINS 16,175  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	M	10A-11P	REVOLUTION	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
				Buyline Comment: REVISE TP								
				Sales Remark: V3 REVISE TP								
				V3 More than 2 codes changed								
	*3	SA	7P-8P	ENTERTAINMENT THIS WEEK	:30	\$175.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: CXL DUE TO NA DUE TO NOTRE DAME								
				Sales Remark: V3 CXL DUE TO NA DUE TO NOTRE DAME								
				V3 More than 2 codes changed								
	*6	SA	8A-10A	SATURDAY TODAY SHOW	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
				Rating: 4.2								
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*12	SA	7A-8A	SATURDAY AM NEWS	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								

Last Received: 10/15/2012 11:15 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.    Agency (    ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm  
Advertiser (    ) FORBES FOR CONGRESS    & PLACEMENT, 815 SLATER LANE    Sales Office (    ) PHILADELPHIA  
Product RANDY FORBES    ALEXANDRIA, VA 22314    Salesperson (    ) ANJIE BRADY  
Estimate# 2658    Agency C/P1/P2/E 37/53/2658  
Buyer Ben Angle    Flight Dates 10/02/2012 - 10/08/2012    Salesperson Phone# 215-567-6005  
Phone#    Hiatus Weeks    Salesperson FAX# 215-567-5938  
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*13	SU	6A-7A	SUNDAY EARLY AM NEWS	:30	\$75.00	10/07-10/07	1	1	1	\$75.00	
				Buyline Comment: CXL 1X DUE TO NA								
				Sales Remark: V3 CXL 1X DUE TO NA								
				V3 More than 2 codes changed								
	*16	SU	7A-8A	SUNDAY AM NEWS	:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
				Buyline Comment: REVISE RATE TO CLEAR								
				Sales Remark: V3 REVISE RATE TO CLEAR								
				V3 More than 2 codes changed								
	*21	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
				Rating: 5.2								
				Buyline Comment: REVISE RATE PER STATION								
				Sales Remark: V3 REVISE RATE PER STATION								
				V3 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 6 / \$2,375.00

---SALES MONTHLY TOTALS---

Oct 12: 23 / \$16,175.00  
Sales Totals: 23 / \$16,175.00  
Station Totals: 23 / \$16,175.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$16,175	CATV 0%	WAVY 100%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 0%	WVEC 0%		

---COMPETITIVE COMMENTS---

COMPETITIVE TO FOLLOW

EC'd Yes    Last Received: 10/15/2012 11:15 AM    Showing Buylines: All Rep & Sta Revised Lines

Station WAVY-TV NORFOLK, VA.	Agency ( ) NATIONAL MEDIA RESEARCH PLANNING Rep Firm
Advertiser ( ) .FORBES FOR CONGRESS	Sales Office ( ) PHILADELPHIA
Product RANDY FORBES	Salesperson ( ) ANJIE BRADY
Estimate# 2658	Agency C/P1/P2/E 37/53/2658
Buyer Ben Angle	Flight Dates 10/02/2012 - 10/08/2012
Phone#	Salesperson Phone# 215-567-6005
Fax#	Salesperson FAX# 215-567-5938

Books NOV11, MAY12, ENOV12  
Demos RA3564

--- CREDIT RISK ---  
CASH IN ADVANCE